

*The passion...*



Winner of REIWA's Agent of the Year

  
roleystone real estate



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# Thank You

for inviting Roleystone's No. 1 real estate agency to assist you with selling your property.

At Roleystone Real Estate we know that selling your home is both an exciting and emotional time – that's why we're committed to making the whole process as smooth and as easy as possible.

Our wide range of proven, professional real estate services have been designed to suit your needs and to make the most of the unique features your property may offer.

We look forward to the opportunity of working with you to achieve the outcome you desire – the best price in the shortest possible time, with the best service.

## Our Story

Unquestionably the most prominent Perth Hills real estate agency, Roleystone Real Estate is the most awarded Western Australian Hills company, having won the prestigious REIWA "Excellence Award" in 2004 and again in 2006 - an accolade affirming the best of over 1,000 companies.

In 2007, Roleystone Real Estate received the highest accolade to date in the company's 13 year history by being awarded the most coveted of all industry awards – the prestigious "Small Residential Real Estate Agency of the Year" award.

Since 2001, the company has been the highest selling real estate agency in the district with more than twice the amount of real estate SOLD of any other local company.

As Director, Sam Saffioti says "We are committed to building a culture of integrity, passion and excellence in all that we do".

No other hills real estate company comes close!

*sam saffioti*  
Director





# Trust

*the essential ingredient*

Trust is the essential ingredient in developing any business and personal relationship. At Roleystone Real Estate, trust is something that is not negotiable.

Since 1997, over 1500 Australian families have trusted Roleystone Real Estate to sell their most valuable asset... their home, because they know we are professional, hard working and totally committed to achieving the very best result possible, irrespective of market conditions.



# Results

## *first and foremost*

When it comes to selling real estate, no other company is better qualified because no one knows Roleystone and 'surrounding districts' better than your Roleystone Real Estate specialist.

Roleystone Real Estate is recognised as a real estate industry leader in the introduction and implementation of new and innovative real estate marketing programs.

From the very beginning our main focus is on developing the very best marketing program, tailored to sell your property for the best price in the shortest time frame possible.



# In Front... *Every time!*

Since 2001, Roleystone Real Estate has continually sold twice the amount of properties than other local agent.

Regarded by the industry as being the premier Hills agent - who better qualified than Roleystone Real Estate to sell your most valuable asset... your home.





*Why settle for any less than WQ's best...*

Since 1997 Roleystone Real Estate and company agents accolades include;

- Roleystone's No1 Selling Agency 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009 and 2010
- WA Residential Salesperson of the Year 2007 - Sam Saffioti (REIWA)
- WA Residential Real Estate Agency of the Year 2007 (REIWA)
- The Real Estate Institute of Western Australia Excellence Award 2005-2006
- The Real Estate Institute of Western Australia Excellence Award 2003-2004
- Grand Master Award - 2003, 2004, 2005, 2006 & 2007 - Sam Saffioti
- WA's Top Listing Representative - 4th place unassisted 2004, 2nd place unassisted 2006 - Sam Saffioti
- 10-15 Million Dollar Club - John Bulich 2006



# High Velocity

## *Maximum exposure*

As Roleystone and 'surrounding districts' leading real estate company, Roleystone Real Estate will develop a tailored, comprehensive marketing campaign to ensure your property receives maximum exposure to local, out of area, interstate and overseas buyers.

To ensure your property gains maximum exposure to the global market place, the following marketing mediums have been selected.

- The distinctive Roleystone Real Estate sign board
- Feature on [roleystonerealestate.com.au](http://roleystonerealestate.com.au)
- Feature on [realestate.com.au](http://realestate.com.au)
- Feature on [reiwa.com](http://reiwa.com)
- Metropolitan newspaper advertising
- Weekly distribution of the RRE Property Guide
- Prominent office window display
- Office buyer data base match
- Extensive brochure range











# The Internet

*working when your not*

24 hours a day, 7 days a week 'the wishlist', our automated buyer match vehicle, ensures your property is receiving global coverage, all day, everyday.

So relax and enjoy... and let our wishlist system work for you.





Relax....  
and enjoy the experience

*Let RRE maximize your capital investment  
while you enjoy life...*

At Roleystone Real Estate we understand the hectic pace today's modern society can bring. Our diligent no nonsense approach ensures all aspects of the sales process for your valuable asset are handled with the utmost of professionalism. So you can relax and leave it all up to us... your in perfect hands.



# The pathway to a *successful sale*

- 1 Appoint Roleystone Real Estate as your exclusive agent
- 2 The prominent 'RRE' sign is displayed on your property
- 3 Your property is marketed in accordance with your tailored marketing program
- 4 Pre-qualified buyers are matched to your property, contacted and invited to inspect
- 5 Qualified buyers responding to the successful marketing mediums are subsequently shown through your property
- 6 Vendor reports are prepared after every inspection
- 7 Systematic followup of all potential buyers
- 8 The selling price is negotiated
- 9 The 'SOLD' sign... enjoy!





## The Community... *We care*

Most often referred to as the 'community agents', we at Roleystone Real Estate are acutely aware that the local community is our business.

In appreciation of the Community embracing our ideals and business style, and our subsequent success, we feel it only right to give something back. For this reason, our firm proudly sponsors many community sporting groups - from children to seniors - we have them covered.

Thank you Roleystone and 'surrounding districts'.





# Customers for Life

When you appoint Roleystone Real Estate to sell your property, you can rest assured your satisfaction is guaranteed. Our commitment to provide the very best service possible is unrivalled.

Our pursuit of excellence ensures that long after your property is sold, your valued trust in us will ensure a long, happy and successful relationship.





# Affirmations

"A very professional company whose helpful, personalised service exceeded our expectations. We will certainly be recommending their service."

"Made the whole process of purchasing very easy - excellent people to deal with, thank you."

"Top sales people, honest, good integrity. I would recommend them to anyone. They are good family people who are genuinely interested in others."

"Fantastic! - No other way to describe the company."

"They sold our home before it even went on the market - they're brilliant, and they got the full asking price too."

"Very caring and personalised attention - much appreciated."

"We were extremely pleased with the way the Roleystone office was run and would highly recommend them."

"Exceeded all my expectations, very professional as well - wouldn't hesitate to recommend."

"Simply outstanding service."

"A genuine thanks and appreciation for the dedication and professionalism in both buying and recent sale of our Roleystone home."

"A quick note to thank you for your effort in selling our home. Your professionalism and teamwork was above and beyond our expectations."

"I have rarely come across this level of a most friendly, yet always professional, team."

"Thank you for the professional manner in which you do business - top real estate agents in my book."

"The whole experience has been one that we will look back on with satisfaction and pleasure due to your professional and friendly manner throughout the whole process."

"Thank you so much for all your hard work, professionalism, thoughtfulness and kind advice - not to mention time. We appreciate all of it."

"Thank you for the wonderful job you did for us ensuring our house was priced right for a quick sale and obtaining full asking price. Your honesty and positive energy was much appreciated."



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*excellence with passion*